



ADVERTISING PACKAGES



Support Your Favorite Place To Play!

- Support local youth & adult sports teams.
- Exposure to over **400,000** customers year-round.
- Dasher banners available around the ice and court space.
- Opportunity to wrap the Zamboni.





Why Advertise with Jacksonville Ice & Sportsplex?

Get premium exposure to over **400,000** of our customers seven days a week at a fraction of the cost of other media, print, and traditional billboard advertising. In addition to the physical display, many more viewers will visit you through your link on our website.

Jacksonville Ice & Sportsplex is the only ice skating facility, only 5 indoor basketball court and 9,000 sq ft indoor soccer field in Northeast Florida. It is home to many hockey teams--including the University of Florida and over 15 adult & youth divisions, National figure skaters, basketball leagues, BASL Soccer Leagues and Volleyball Leagues.

Jacksonville Ice & Sportsplex has an 85' x 200' NHL-sized ice rink and a viewing area with seating capacity of 500. In addition, it is home to a 40,000 sq.ft. Sportsplex that includes indoor basketball/volleyball courts and indoor soccer, lacrosse, and football turf.

- ⇒ Jacksonville Ice & Sportsplex averages 400,000 customers annually.
- ⇒ Based on the demographics of ice hockey and figure skating families, ice arenas attract guests with high levels of discretionary income.
- ⇒ Our customers are in front of your ad for longer periods of time—our average customers spend between one and three hours in the facility during each visit and tend to visit more than once a week.
- ⇒ Cost-effective advertising with maximum exposure.
- ⇒ Promote your brand or services to both adult and youth clientele. Our customers include highly educated, sports oriented clientele as well as many young, teen and family customers.
- ⇒ Demonstrate your commitment to organized youth and adult sports.
- ⇒ Associate your business with a trend-setting recreation facility.





Why Advertise with Jacksonville Ice & Sportsplex?

Turn **OUR** customers into **YOUR** customers!

By Partnering with Jacksonville Ice & Sportsplex,
 your brand can reach our customers while they are having fun.
 Take advantage of our large customer base throughout the year.

Hockey Programs	University of Florida Gators Adult & Youth Hockey Learn to Play Seasonal Tournaments Jacksonville Jets Travel Team
Skating Programs	Learn to Skate Programs Public Ice Skating Session Summer Camps
Basketball Programs	First Coast Basketball Academy JaxHoops Basketball FSA Basketball Association
Volleyball Programs	Jacksonville Junior Volley Ball Association
Adult Recreational Leagues	Jax Ice Hockey Jax Scene Beaches Adult Soccer Leagues FSA Sports Leagues
Events	Florida v. Georgia Hockey Seasonal Ice Shows Guns N Hoses Championship Sundays USFSA Skate Fest
Tournaments	JJVA Volleyball AAU Basketball Men's Masters Basketball Jacksonville Magic





Available Partnership Packages

Zamboni Partnership Package:

One of the most popular events at the rink is watching the Zamboni resurface the ice! Your company logo, colors, and advertising can be part of this truly unique experience. Your package includes:

- Naming rights to our Zamboni ice resurfacing machine with your company name and/or logo on sides, front, and top of the Zamboni
- Advertising link from our website to yours
- 10 Public Session and Skate Rental Passes



Cost: \$2,500 for 12-month contract

Deluxe Partnership Package:

- Ice Rink 3' X 8' vinyl board sign covered by a plastic protective shield
- Sportsplex 3' X 8' vinyl banner ad to be hung in the Sportsplex
- Advertising link from our website to yours
- In-house Multimedia advertisement—24/7, 365 days a year
- Business card size ad in each show program, tournament program, and newsletter
- 25 Public Session and Skate Rental Passes



Cost: \$1,500 for 12-month contract

Ice Rink or Sportsplex Partnership:

Dasher boards are the special advertising panels that you see surrounding all NHL arenas. These 3' X 8' panels are a prime way to create positive advertising impressions to a wide spectrum of ice skaters, hockey players, and spectators alike. With more than 400,000 customers annually, your dasher board will be ensured maximum exposure and captured on images taken during events. Your package includes:

- Ice Rink 3' X 8' vinyl board sign covered by a plastic protective shield or
- Sportsplex 3' X 8' vinyl banner ad to be hung in the Sportsplex
- Advertising link from our website to yours



Cost: \$1,200 for 12-month contract

BUY ONE PACKAGE, GET THE SECOND HALF OFF

ALL PACKAGES ARE PLUS APPLICABLE SALES TAX. DISCOUNTS CANNOT BE COMBINED





Jacksonville Ice & Sportsplex Advertising Contract

Company Name: _____

Billing Address: _____

City/State/Zip: _____

Contact Name: _____ Phone: _____

Email Address: _____ Fax: _____

The undersigned Client/Company and Jacksonville Ice & Sportsplex agree as follows:

- The Client/Company authorizes Jacksonville Ice & Sportsplex to publish its advertisement and agrees to pay Jacksonville Ice & Sportsplex for this as provided herein.
- Full payment must accompany each advertisement.
- Jacksonville Ice & Sportsplex reserves the right to reject any advertising deemed objectionable. Signage should be in good taste and suitable for viewing by children.
- All contract pricing includes the price of the sign and installation costs only.
- All artwork and company logos must be supplied electronically. All colors for the artwork must be supplied by the customer. If client requires artwork, client will be responsible for this additional cost. Additional design work will be billed directly to client by vendor at the rate of \$65/hour. Basic layout of logo, phone number, website, etc. will not require design costs.
- Advertisements are acceptable and published on the representation that the Client/Company is authorized to publish the entire ad contents as provided. Jacksonville Ice & Sportsplex will not be responsible for any claims or liability for such contents and will not be responsible for errors or omissions.
- Advertising periods run from the date of installation of ad. Date of install: _____

Please select desired package:			
Zamboni Package	\$2,500	6-month payment plan	\$3,000
Deluxe Package	\$1,500	6-month payment plan	\$1,750
Ice/Sportsplex Package	\$1,200	6-month payment plan	\$1,350

Please provide high resolution ad/layout for your advertisement. Please make checks payable to: **Jacksonville Ice & Sportsplex**. If you have any questions, please contact Mark Scheff at (904) 399-3223 or mscheff@jaxiceandsportsplex.com

